

Others

Role of Media in Society



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What is the role of media in today's society?

Role of media in society: Today media become a part of everyone's life. Media plays a major role in today's society, now media become food to strengthen or weaken society.

Purpose of Media

The purpose of a media is to give information about current news, gossips, Fashion, and the latest gadgets in the marketplace of the people. The role of a media has to be one way trading and marketing of products, and prejudices. It gives geographical knowledge about how people divided. The media claimed to be governed by righteousness and equity for the common man to the rich man.

Media is a change of:

1. Information
2. Education
3. Entertainment
4. Advancement
5. Correlation of parts in society

Influence of a media on today's society

Society is influenced by media in so many ways. It is the media for the masses that helps them to get information about a lot of things and also form opinions and make a judgment regarding various issues. It is

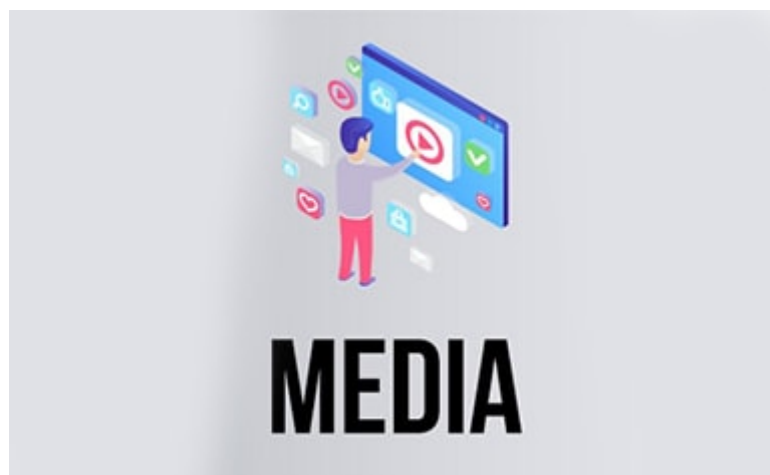
Media is considered as “mirror” of the modern society, in fact, it is the media which shapes our lives.

It takes discipline not to let social media steal your time.

Media has had a bad effect on a generation, mainly because youth is strongly influenced by media teenagers and children are intended to follow their people, who are recognized and follow what they do to get noticed. Sometimes they focus bad part of a media, and influence to do it. However, many did the crime by following media:

Whoever controls the media, controls the mind.

The media affects people’s perspective. Too much intervention of media in everything is a matter of concern. Media can be considered as “watchdog” of political democracy.



Different types of media networks

1. Print media
2. Television media
3. Cell phones

1. Print Media: It is through the newspaper, books, and magazines in this they give information about music, movies, and current affairs once a day.

entertainment like music, movies, ads, and latest gossips. By switching the channels you can watch whatever they show if you get bored.

3. Cellphone: Cellphone media became a crucial and important part of everyone's life this cellphone media is way better than printed and tv media. With a cell phone, the news and information about movies, music, latest gadgets will be updated every second and you can watch and listen anywhere by carrying in your pocket. And you can ignore whatever you don't like unlike tv hear you can watch your interested programs, by searching in a browser's and had privacy for your program and most importantly, you can share your thoughts, photos, videos of you and your friends with their permission.

Control of a media on society

But this becomes a drug to this generation because social media is changing the way we communicate and the way we are perceived, both positively and negatively. Every time you post a photo or update your status, you are contributing to your own digital footprint and personal brand.

Impact of fake news through media

In media world it had a positive and negative sides because as it had an influence over generations from ages, some fake news make a special impact over the society to make crimes and make people react fast to the issue without thinking once, in this social media like facebook, twitter, WhatsApp plays a major role recently in India one fake news made village people kill one innocent person and injured friends of that person. Fake news is a big thing in the field of Social Media Journalism. Fake news can be as simple has spread misinformation.or as dangerous as smearing hateful propaganda.

Media in our hands

In today's world, the media's the most powerful entity on earth. They have the power to make the innocent guilty and to make the guilty

So it's in the hands of the people to take control of their minds. And decide what is correct. For this social media is the ultimate equalizer. It gives a voice and platform to anyone willing to engage.

All 

How to Crack JAM Session?

Introduction: JAM session is known as Just a minute session. JAM sessions are conducted in MBA, Engineering, and other student interviews and sometimes on job interviews while interviewing the fresh college graduates. JAM sessions are useful to test the communication skills and general knowledge of the candidates. To conduct these sessions, the interviewer gives some ...

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